

New Horizons Presents the 35th Annual
"Make A Difference" Charity Auction

Capri, Positano!

**FRIDAY, APRIL 25, 2025
6:30 PM**

Enjoy an Amalfi Coast Inspired Evening!

- ✦ \$125 Per Person
- ✦ \$950 for Table of 10
- ✦ Delicious Buffet Dinner
- ✦ Open Premium Bar
- ✦ Big Prize Raffles
- ✦ Amalfi Signature Cocktail
- ✦ Win a Dream Vacation
- ✦ Silent Auction with Unique Items & Experiences
- ✦ Live Auction
- ✦ DJ & Dancing

TO BE HELD AT

Petruzzello's Banquet Hall

6950 ROCHESTER ROAD • TROY, MI 48085

Make Your Reservations Now!

We encourage all guests who will be attending our Charity Auction to register through our NEW mobile bidding platform, OneCause! Please scan the QR Code or visit: onecau.se/newhorizons



**Proceeds will benefit programs for individuals with disabilities;
leading them on a successful path to employment.**

Your Support Makes A Difference...For Every Dollar Donated, 88 Cents Goes Directly To Programs & Services!

All advertisements for the mobile bidding site are due by April 11, 2025

THE MICHELANGELO SPONSOR – \$15,000

- 5 reserved tables of ten guests (50 tickets)
- Opportunity for business to play a commercial/informational video at event
- Opportunity for business representative to speak during the event program (for up to 5 minutes)
- Name recognition during Auction Chair opening remarks
- Name/company logo featured on projector screen at event
- Name/company logo featured on mobile bidding site
- Full-page ad (7" w x 9.5" h) prominently featured on mobile bidding site
- Name/company logo prominently featured on event programs, sponsor board, agency newsletter, and on all agency social media sites

GALILEO SPONSOR – \$10,000

- 4 reserved tables of ten guests (40 tickets)
- Name/company logo featured on projector screen at event
- Name/company logo featured on mobile bidding site
- Full-page ad (7" w x 9.5" h) prominently featured on mobile bidding site
- Name/company logo prominently featured on event programs, sponsor board, agency newsletter, and on all agency social media sites

DA VINCI SPONSOR – \$6,000

- 3 reserved tables of ten guests (30 tickets)
- Name/company logo featured on projector screen at event
- Half-page ad (7" w x 4.625" h) prominently featured on mobile bidding site
- Name/company logo prominently featured on event programs, sponsor board, agency newsletter, and on all agency social media sites

THE SORRENTO SPONSOR – \$3,000

- 1 reserved table of ten guests (10 tickets)
- Quarter-page ad (3.375" w x 4.625" h) prominently featured on mobile bidding site
- Name/company logo prominently featured on event programs, sponsor board, agency newsletter, and on all agency social media sites

THE TAORMINA SPONSOR – \$2,000

- 5 reserved tickets
- Business card ad (3.375" w x 2.1875" h) prominently featured on mobile bidding site
- Name/company logo prominently featured on event programs, sponsor board, agency newsletter, and on all agency social media sites

AMALFI SIGNATURE COCKTAIL HOUR SPONSOR – \$700

- Name/company logo prominently featured on Cocktail Hour Signage
- Name/company logo featured on mobile bidding site

CAPRI SNACK STATION SPONSOR – \$700

- Name/company logo prominently featured on Snack Station Signage
- Name/company logo featured on mobile bidding site

THE BENEFITS OF DONATING AN ITEM/EXPERIENCE

Demonstrate your philanthropy and commitment to the community!

- Fantastic opportunity to promote your business (i.e., include business cards in display)
- Item/experience donations will be displayed for all in-person and virtual guests to view on mobile bidding site
- Item/experience and donor name listed on mobile bidding site

THE BENEFITS TO ADVERTISING ON THE MOBILE BIDDING SITE

Phenomenal exposure of your company to a diverse and unlimited amount of platform site visitors!

Four advertising options:

- Full Page \$600 - 7" w x 9.5" h
- 1/4 Page \$225 - 3.375" w x 4.625" h
- 1/2 Page \$350 - 7" w x 4.625" h
- Business Card \$150 - 3.375" w x 2.1875" h

INDIVIDUAL TICKETS & TABLES

Individual tickets – \$125 • Table of ten (10) – \$950



New Horizons is a charitable organization under section 501(c)(3) of the IRS Code. Your contribution is tax deductible as provided by law. For more information on the New Horizons Auction, please call (248) 340-0559 or visit www.NewHorizonsRehab.org.

PAYMENT OPTIONS

Reservations Due By April 11, 2025

Scan the QR code or visit onecau.se/newhorizons to register online, or return this form with payment to: New Horizons, 1814 Pond Run, Auburn Hills, MI 48326 or call (248) 340-0559.



Sponsorship Level: _____

Amount: _____

____ By check - payable to "New Horizons"

____ By card VISA MasterCard AmEx Discover

Card #: _____ Exp. Date: _____

Signature: _____

Name: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Email: _____